

ACTION PLAN

KISS MUGELLO 2022

(.. is back!)

Gran Premio d'Italia

27-29 May 2022

26 APRIL 2022

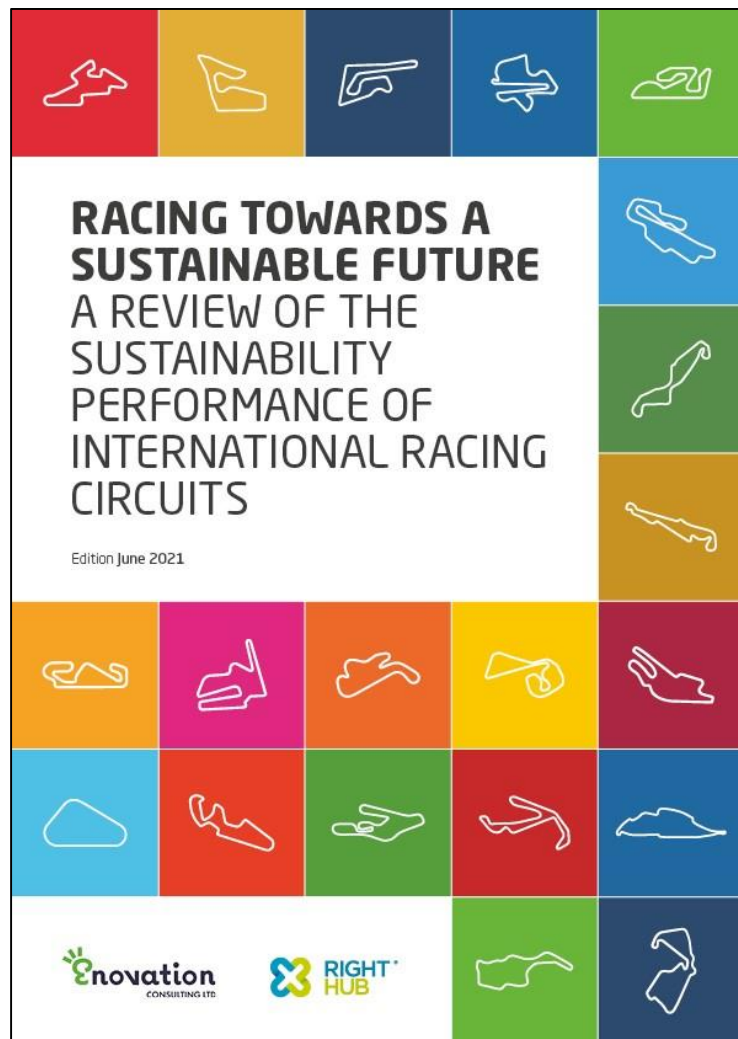


MUGELLO CIRCUIT AND SUSTAINABILITY

- In 2015 the Mugello Circuit was the first one at world level to obtain the recognition of “FIA Environmental Accreditation 3 Star” the highest level of accreditation in the environmental sustainability programme launched by FIA (Federation Internationale de l’Automobile).
- Mugello Circuit achieved the ISO 9001 quality system management certification, environmental management certification ISO 14001 and EMAS, ISO 45001 for health and safety management. Mugello Circuit have a proper integrated system in place
- In 2020 Mugello Circuit achieved the ISO 20121 for event sustainable management.

Mugello Circuit has been executing KiSS Mugello programme since 2013 with significant positive results and initiatives development year by year, publicly and properly reported on www.kissmugello.com

MUGELLO CIRCUIT IS THE BEST CIRCUIT FOR SUSTAINABILITY PERFORMANCE



Mugello Circuit results first in the Sustainable Circuits Index™ (2021 edition).

The analysis of 96 racing circuits around the world assesses their sustainability performance (based on circuits' web site publicly disclosed information and reports) against the United Nations' Sustainable Development Goals (SDGs), the Environmental, Social and Governance (ESG) framework and industry specific environmental and social targets, awards and accreditations and was carried out using carefully calibrated indicators and third-party validation by industry and academic experts.

You can download the study here:
<https://www.righthub.it/en/resources>

ENVIRONMENTAL INITIATIVES



SEPARATE WASTE COLLECTION AND WASTE RECYCLING

- The separate waste collection will be organized all around the circuit by local operators.
- At the paddock and hospitalities area will be digitally distributed a **waste sorting guide** for the correct separate waste collection to the operators.

Remark: the separate waste collection in Italy is mandatory by law

RECYCLING AREA INSIDE THE PADDOCK AREA

Set up of minimum **one recycling area** inside the paddock area to facilitate the separate waste collection of big waste packaging.

The recycling area will be equipped with **big recycling bins** and “**Solar-powered waste compactors**”.

FREE DRINKING WATER FOR SPECTATORS

Provision of 120 drinking water fountains within the circuit area spectators in order to reduce plastic waste. Spectators will use their own bottles and glasses.

FULLY COMPLIANT WITH FIM ENVIRONMENTAL CODE

It is self-declaration provided by Mugello Circuit, any specific details can be asked directly.



SOCIAL INITIATIVES

THE SOLIDARITY PIT WALK

Organization of a special Pit Walk on Thursday, May 26th at 17.30 approx., dedicated to boys and girls with disabilities of some local non profit organizations that will be able to walk along the Pit Lane and visit the box of the Teams.

The non profit organizations will be chosen by the circuit (this information will be shared as soon as possible by the Circuit).



Remark: the initiative will be added as usual in the DORNA official time schedule.

FOOD SURPLUS COLLECTION

To reduce food waste and raise awareness on this topic, a **collection of food surplus** will be realized on Saturday and Sunday at the Dorna VIP Village and the hospitalities of the circuit and teams that will join the initiative.

The activity is carried out with the circuit and with the collaboration of **Banco Alimentare Toscana**, a well known Italian non profit organizations focus on key “stop food waste campaigns”.

The food collected will be donated to some local non profit organizations (in thje last edition in 2019 we collected 2.500 meals).

Remark: we will need a temporary van pass paddock that allow to get inside the paddock on Saturday and Sunday.



OTHER INITIATIVES

COMMUNICATION PLAN

The communication plan is in full synergy with the contents and aim of the FIM Ride Green programme.

Press releases will be delivered by Mugello Circuit, Right Hub and FIM.

Quick and short digital messages from the riders on circular economy and sustainability with the aim to inspire fans and spectators.

PROMOTERS



TEAM SUPPORTERS



GRESINI RACING



TECHNICAL PARTNERS



FOR MORE INFORMATION

WEB SITE: www.kissmugello.com

TWITTER: <https://twitter.com/kissmugello19>

FACEBOOK: <https://it-it.facebook.com/kissmugello/>

INSTAGRAM: www.instagram.com/kissmugello/

MUGELLO CIRCUIT WEB SITE: www.mugellocircuit.it/it/sistemi-di-gestione/kiss-mugello.html

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